Greenpoint Community Environmental Fund Community Advisory Panel (CAP) Conference Call Agenda August 28, 2013

Note: The following is a summary of the Greenpoint Community Advisory Panel (CAP) conference call held on 8/28/2013. The notes represent an ongoing dialogue with the CAP related to the development and implementation of the Greenpoint Environmental Benefit Projects Program aka the Greenpoint Community Environmental Fund (GCEF).

CAP Conference Call Overview and Goals. Amanda Bassow, National Fish and Wildlife Foundation (NFWF), introduced the goals and led the conference call. The primary goals of the call were to discuss how the grantmaking process proposes to: 1) address City projects, including projects promised as part of the 2005 rezoning and the issue of providing seed money for City projects; and 2) insure that projects do not have significant roadblocks to implementation. Updates were also provided about new CAP member recruitment, and GCEF logo selection and website development.

Addressing City Projects. There are several tools in the draft GCEF Request for Proposals (RFP) that establish a higher bar for potential City projects including: 1) Matching contributions. In the three categories of grants, applicants for Small Grants (\$5,000-\$25,0000) match is encouraged; Large Grants (\$>25,000 to \$2,000,000) wouldbe encouraged to provide a 1:1 match from cash or in-kind sources; and applicants for Legacy Grants (\$2,000,000) would be encouraged to provide a 2:1 match. Because it is expected that the City would apply for Large or Legacy Grant funding, the match ratio would mean that GCEF monies should only make up: a) a maximum of one-half of the total project costs in Large Grants; and b) a maximum of one-third of the total project costs in Legacy Grants; and 2) Grant Guidelines. The GCEF Grant guidelines have a specific provision which states that certain project types are ineligible to receive funding from the GCEF including: "projects that would have been undertaken but for budget deficits in existing City programs."

CAP Discussion and Feedback. Would a project that enjoyed broad community support but did not provide sufficient match be rejected? NFWF explained that the language in the RFP intentionally stated that applicants are *encouraged* to provide rather than required to provide match. The purpose of the language is to provide a guidepost for applicants. Proposals which do not provide matching funds at the encouraged ratio would not be disqualified. There are other types of information required by a project proposal, beyond match, that would be viewed favorably in the review process such as letters of support that illustrate community engagement or material commitments to achieving the goals and deliverables of the project. Such support or commitments could provide points that would offset the lack of match funds. **CAP Conclusion.** CAP members agreed that the tools developed in the RFP adequately addressed concerns about applications from the City for funding from the GCEF.

Addressing Roadblocks to Implementation. NFWF contacted governmental environmental agencies (NYC DEP, NYS DEC and US EPA) requesting representatives from those agencies help screen applications to identify any significant roadblocks to project implementation such as: superfund remediation, administrative feasibility or other planned activities occurring at the location of the project. The intent of the screening is not to request approval or disapproval of any project, but simply to identify problems that may affect forward movement to implementation.

Other Business. CAP Recruitment. Filip Stabrowski, NBDC, announced the addition of four new CAP members: Gina Argento of Broadway Stages, Heidi Shea Springer of Greenpoint Gardens, Joanna Micek an Independent Consultant, and Ronald VanCooten of LaGuardia College. This brings the total number of voting CAP members to 15. GCEF Logo Selection. Laura Treciokas, NBDC, announced CAP selection of a 4-color logo for the program depicting droplets of water, trees and sun arrayed over the words "Greenpoint Community Environmental Fund." Call for website photos. Courtney Kwiatkowski, NFWF, requested CAP assistance in collecting photographs for use on the GCEF website. Next CAP Meeting: September 11, 2013, 6 pm to 8 pm.

Participants 8/28/2013 Conference Call

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Christine Holowacz	Newtown Creek Monitoring Committee (NCMC)
Kurt Cavanaugh	Open Space Alliance for North Brooklyn (OSA)
Michael Heimbinder	Newtown Creek Alliance
Dewey Thompson	Greenpoint Waterfront Association for Parks and Planning (GWAPP), North
	Brooklyn Boat Club (NBBC)
Lisa Bloodgood	City Council member Stephen Levin's office
Emily Mijatovic	NY State Assembly member Joe Lentol's office
Jack Cunningham	NY State Senate member Dan Squadron's office
Graham Parker	NY State Senate member Martin Malave Dilan
Michelle Moore	NY State Department of Environmental Conservation
Joe Haas	NYS Office of the Attorney General (NYS OAG)
Amanda Bassow	General Administrator (GA)/NFWF
Bob Polin	GA/NFWF
Lynn Dwyer	GA/NFWF
Courtney Kwiatowski	GA/NFWF
Laura Treciokas	GA/NBDC
Filip Stabrowski	GA/NBDC
Laura Truettner	State Outreach Consultant, Enviro-Sciences Engineering/ARC Engineering &
	Construction, P.C.