

Greenpoint Community Environmental Fund Community & Applicant Webinar 12-6-2013



Photo credit: Mitch Waxman



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Rules of the Road for the Webinar

- Everyone is muted. Questions?
 - **Type questions into the “-Chat box” on your screen** look for in **“Welcome to the Final Greenpoint Community Environmental Fund webinar for applicants. Thank you for attending”** message. Type questions in that box. **John our question manager will now type a question to show you how to use it!**
 - **NFWF will track questions & respond at end of webinar.**
 - **Do not touch your “hold” button.** Avoid diverting “hold music”! **Don’t be shy. Ask your question!**
- **Technical glitch?** Type problem into the **chat/question box.** We will attempt to fix the problem during the webinar.



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Workshop Agenda

- Introductions/Need Help!
- Important reference documents
- Overview Greenpoint Community Environmental Fund Request for Proposals
- Tips for preparing a successful application
 - Preparing the narrative
 - Using the Easygrants online application
- Questions & answers



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Introductions

General Administrator

Manages the day-to-day operations of the Fund on behalf of the State.

National Fish and Wildlife Foundation



North Brooklyn Development Corporation



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IMPORTANT REFERENCE DOCUMENTS

Please, Please Do Print Out and Read!

- GCEF Request for Proposals
- GCEF Tips for Preparing a Successful Application
- Frequently Asked Questions
- Small Grant and Large and Legacy Grant narratives
- Where are documents? In www.gcefund.org "How to Apply" section



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Need Help?

Developing a proposal? Contact: GCEF
Community Liaison -
gcefund@northbrooklyn.org, 718-389-9044 ext.
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Using the Easygrants online system?
Contact: 9am to 5pm, M-F,
john.wright@nfwf.org

General question? Contact: GCEF
Community Liaison -
gcefund@northbrooklyn.org, 718-389-9
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Who?

- Nonprofits 501(c) organizations or a fiscal sponsor with 501(c) status, city agencies and academic institutions may apply
- W/community (Greenpoint)-based partnerships including groups like local non-profits, local businesses, community associations, residents



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Who?

Fiscal Sponsor

Fiscal sponsors are tax-exempt, charitable ventures that have the ability to receive charitable contributions for specific projects, the infrastructure to ensure compliance with applicable federal and state laws and adequate internal controls to ensure that the funds will be used for the intended charitable purposes

Who?

Fiscal Sponsor provides: 1) Administrative services and oversight to, and assumes legal and financial responsibility for activities of group(s) or individuals delivering project; and 2) Required financial and legal documents (i.e., IRS Determination letter etc.)

Role & responsibilities of the GCEF fiscal sponsor:

- Lead contact on application & grant
- formally submits application & required financial/legal documents
- applicant & grantee of record

GCEF applicant responsibilities:

- Engages the fiscal sponsor & negotiates fee
- Presents the nature of the project & budget to fiscal sponsor for review and approval



What?

Projects must:

- Result in improvement, restoration, protection, or reduction of risk to public health or the environment
- Address areas of environmental concern to the community: *ground and surface water quality, air quality, toxic pollution, open space*
- Benefit Greenpoint residents



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What?

Examples of community priorities:

- Greenstreets & other community greening
- Waterfront restoration & infrastructure
- Greening community buildings, facilities and infrastructure
- Parks and open space
- Environmental education & stewardship



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Where & When?

Greenpoint is defined as: Zip Code 11222 & all of McCarren Park

Projects must start within 6 months of grant award

Projects must be completed in 1 to 3 years



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Types of Grants & Application Process

- Request for **Small Grants** and **Large** and **Legacy** Grant pre-proposals issued
- Submit online applications
- **Small Grants** (\$5K-\$25K) prepare one full application
- **Large** (\$25K-\$2mill) and **Legacy** (> \$2 mill) **Grants** – a two stage process



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Grant Details

- Planning & design grants
- Matching contributions
 - Cash and in-kind
- Examples ineligible projects



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Important Dates!

- December 18, 2013, 5pm: Small Grant full proposals and Large and Legacy pre-proposals due
- Late February 2014: Announcement Small Grants
- Mid-March 2014: Invitations issued for Large and Legacy Grant full proposals
- Mid-May 2014: Large and Legacy Grant full proposals due
- September 2014: Community Meeting about slate of Large and Legacy Grants
- October 2014: Announce of Large & Legacy Grant funding



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Tips for Preparing a Successful Application

Preparing the Narrative

- Located in the uploads section of Easygrants or at www.gcefund.org
- Download the narrative into your c: drive, after completed then upload it into Easygrants online application
- Sections of the narrative



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Tips for Preparing a Successful Application

Using the Easygrants Online Application

1. Go to *www.nfwf.org/easygrants*
2. Login or register
3. Choose **Apply for Funding**
4. Choose one of the following:
 - ✓ *Greenpoint Community Environmental Fund: Large/Legacy Grants*
 - ✓ *Greenpoint Community Environmental Fund: Small Grants*



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Questions and Answers

