



**GREENPOINT
COMMUNITY
ENVIRONMENTAL
FUND**

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2014 GCEF LARGE/LEGACY GRANT AWARD PROCESS

The Greenpoint Community Environmental Fund (GCEF) received 24 proposals for 2014 Large and Legacy Grants, totaling \$25 million in requested funding. An independent expert review committee carefully evaluated and scored all of these proposals and the results were provided to the State. From this review, the State selected the 13 highest-scoring proposals to share with the Greenpoint community at upcoming “preferencing” events – gatherings designed to solicit the community’s preferences among these proposals. The results of preferencing will be incorporated into the State’s decision-making and final selection of projects to receive GCEF funding.

The following provides an overview of the full process the GCEF is using to award 2014 GCEF Large and Legacy Grants.

<p>LARGE/LEGACY GRANT FULL PROPOSALS SUBMITTED TO NFWF <i>July 31, 2014</i></p>	<p>Of the 24 funding applications GECF received, 22 were for Large Grants (between \$25,000 and \$2 million each) and 2 proposals were for Legacy Grants (over \$2 million each). In total, the 24 proposals requested \$25 million in funding.</p>
<p>INDEPENDENT REVIEW COMMITTEE REVIEW AND SCORE OF PROPOSALS <i>August 18 – September 19, 2014</i></p>	<p>An Independent Review Committee (IRC) – comprised of neutral subject-matter experts with no relationship to any of the proposals under consideration – reviewed and scored the proposals based on the following criteria:</p> <ul style="list-style-type: none"> • Environmental Results • Work Plan • Budget • Partnerships in Greenpoint • Communication Plan • Contribution of Matching Funds <p>See Appendix 1 for details on the criteria used in evaluating the proposals.</p>



<p>SYNTHESIS OF IRC REVIEW AND SCORING September 22 – October 10, 2014</p>	<p>At the conclusion of the IRC review, NFWF summarized the results and identified a score above which projects were deemed by the IRC to be of sufficient quality, technical proficiency, and likelihood of success as to merit GCEF funding. This summary was provided to the State.</p>
<p>STATE SELECTION OF PROJECTS TO BE SHARED WITH COMMUNITY FOR “PREFERENCING” October 11- November 5, 2014</p>	<p>Based on the IRC results, the State selected 13 project proposals to share with the Greenpoint community to solicit their preferences.</p> <p>The projects selected for community “preferencing” may be found at www.gcefund.org.</p>
<p>DISTRIBUTION OF INFORMATION ON PROPOSED PROJECTS TO COMMUNITY November 5 – November 17, 2014</p>	<p>Leading up to the Greenpoint Community Preferencing events, the GCEF will distribute information on those project proposals selected for preferencing. In addition to the GCEF website, information will be placed in local newspapers, distributed to schools, libraries, and other community facilities, and be provided to GCEF’s network of community partners for their distribution.</p>
<p>COMMUNITY “PREFERENCING” EVENTS November 20 and November 22, 2014</p>	<p>GCEF will hold 3 Greenpoint Community Preferencing events to give residents an opportunity to voice preferences among environmental improvement projects proposed for the community. At the events, residents will be able to view poster boards and read factsheets about each proposed project, and cast a ballot designating his/her preferred projects.</p> <p>The schedule of preferencing events is:</p> <ul style="list-style-type: none"> • Thursday, November 20, 2014 from 12 noon to 2:30pm at the Polish & Slavic Center, Kent Street Auditorium • Thursday, November 20, 2014 from 6:00 to 8:30pm at the Polish & Slavic Center, Kent Street Auditorium • Saturday, November 22, 2014 from 10:00am to 3:00pm at the Polish National Home “Warsaw”



	<p>See Appendix 2 for eligibility requirements for participating in preferencing events.</p> <p>While members of the general public are welcome to attend the events, actual "voting" on projects will be open to eligible Greenpoint residents only.</p>
<p>SYNTHESIS OF RESULTS OF "PREFERENCING" <i>November 25 – December 5</i></p>	<p>At the conclusion of the Community Preferencing events, NFWF will count all completed ballots and summarize the results for review by the State.</p>
<p>STATE SELECTION OF 2014 GCEF LARGE AND LEGACY GRANT AWARDS <i>Mid-December, 2014</i></p>	<p>Following its review of the results of community preferencing, and incorporating those project preferences into its decision-making, the State will make final selections of projects to receive GCEF funding.</p> <p>The 2014 Large and Legacy Grant awards will be announced by the State.</p>

For more information, please visit
www.gcefund.org
 or contact the
GCEF Community Liaison Office
 at (718) 389-9044 ext. 15 or gcefund@northbrooklyn.org



APPENDIX 1

CRITERIA USED IN EVALUATING LARGE AND LEGACY GRANT PROPOSALS

Environmental Results (35 points) -- The project will secure one or more discernible environmental benefits for the Greenpoint public.

- The project will result in significant, quantifiable, and public environmental benefits, with highest scores to be awarded to those projects that will provide the most significant and quantifiable environmental benefits to the greatest number of Greenpoint residents.
- The benefits of the project are sustainable beyond the period of grant funding.
- For Legacy Grants, special characteristics of the project (e.g., project size or scale, need to acquire land for the project, number of Greenpoint residents served by the project, expected project life, level of community support for the project) justify more funding than a Large Grant.

Work Plan (20 points) – The project is technically sound and feasible, and the proposal sets forth a clear, logical and achievable work plan.

- The work plan demonstrates project design and approaches that are based on sound science, best available scientific information and practices.
- The work plan is clear and logical, will accomplish the activities, objectives and results described in the proposal.
- The work plan, including its implementation schedule, clearly addresses any permitting and/or property ownership issues or concerns.
- The work plan demonstrates how environmental results and benefits, and in the case of Legacy Grants, the additional results and benefits of specialized project characteristics, will be measured and tracked.
- The project team has the appropriate expertise, training, and experience to execute the project and achieve its goals.
- The work plan demonstrates that the activities, objectives, and results can be accomplished within the program's three-year timeframe.
- If the project includes the collection or use of environmental data, the *Data Quality Assurance (QA) and Data Quality Control (QC) Narrative Template* provides a clear and scientifically sound method for addressing QA and QC, and provisions for its development and implementation.

Budget (20 points) – The project budget is cost-effective, reasonable, and leverages other partner contributions.

- The budget is cost-effective and reasonable.
- The budget provides enough detail to justify each budget line item.



- The budget is sufficient to accomplish the activities described in the work plan.
- The applicant has the current or explains how it will develop institutional capacity, policies, and procedures in place to track and administer the funds requested.
- If the project includes the collection or use of environmental data for the purpose of drawing conclusions about environmental conditions and/or health outcomes, the budget provides the necessary costs for developing and implementing a QAPP.

Greenpoint Partnership (20 points) – An appropriate community-based partnership exists to implement and sustain the project, and the project has significant community support.

- The applicant demonstrates significant support for the project from a broad-based group of community stakeholders.
- Community members and/or community-based organizations will be significantly engaged as project partners in implementing and sustaining the project after the life of the grant.

Communication (5 points) – The project includes a detailed plan to communicate information about the project to Greenpoint residents and other appropriate audiences.

Bonus Points (1-5 points) – Additional points may be awarded to those projects wherein the applicant or project partners will provide significant cash and/or in-kind contributions to match the grant.

- For Large Grants, match of 1:1 is encouraged, and for Legacy Grants, match of 2:1 is encouraged. City agencies seeking grants are encouraged to maximize their match.
- Matching contributions that are “in-hand” or “committed” may receive more bonus points than matching contributions that are “pledged” or “intend to apply.”



APPENDIX 2

ELIGIBILITY FOR PARTICIPATION IN PREFERENCING

As with the Participatory Budgeting process, participation in GCEF “preferencing” will be open to all Greenpoint residents (those in zipcode 11222) aged 16 and over.

To receive a ballot, all prospective “voters” will be asked to register and provide a simple form of identification.

Acceptable identification (the same identification required in Participatory Budgeting) includes:

- Document with name and current address from a local, state or US government agency such as a state driver’s license, or non-driver ID, passport, military ID card
- Voter registration card
- Utility, medical, credit card bill with name
- Current lease
- Paycheck or paycheck stub from an employer or a W-2 statement
- Bank statement or bank-issued credit card statement
- Student ID
- Employee ID
- Permanent resident Card (green card) or other Immigration Document
- Residency letter or identification issued by a homeless shelter, half-way house, etc.
- Passport or other ID issued by a foreign government
- Social security benefit statements or check
- Employment Authorization Document
- Medicare or other insurance document (car or health)
- Tax forms
- School records
- Title to any property (auto, house)
- Birth or marriage certificate
- Union membership card

