



The Greenpoint Community Environmental Fund is a joint program of the New York State Office of the Attorney General and Department of Environmental Conservation.

# CONTINUING TO INVEST IN A GREENER GREENPOINT!

Welcome to the second edition of the GCEF newsletter. GCEF and its grantees have been very busy since the Spring newsletter, and there's so much to share! Included in this edition are the 2015 Small Grant winners, an update of GCEF "By The Numbers," and a photo spread of several grantee projects. As always, for more detailed information, and for the latest news, visit the GCEF website at [www.gcefund.org](http://www.gcefund.org).

## ABOUT GCEF

GCEF is a \$19.5 million community grant program created by the NYS Office of the Attorney General and Dept. of Environmental Conservation from funding obtained by the State in a settlement with ExxonMobil over its massive Greenpoint oil spill. Since GCEF's inception, the program has closely collaborated with the Greenpoint community to ensure the projects funded address the community's environmental priorities.

## GCEF IN ACTION

In 2014, GCEF's first grant round awarded 24 grants for a total of \$11.6 million in funding. These grants are being matched by another \$24.4 million in contributions from the grantees, bringing the total investment that GCEF has brought to-date to the Greenpoint community's environmental priorities to \$36 million.



PS 34 First graders, Monty, Nicole and Olivia, learn about consumption and waste pathways. A \$1.6 million GCEF grant to the Eco-Schools program supports innovative environmental education at all four of Greenpoint's public schools.

Many grant recipients eagerly put their projects into motion. Among the 18 funded Small Grants, seven projects have already reached their objectives and been successfully completed. Also all six Large/Legacy Grant projects are now underway.

## 2015 GCEF GRANTS

### *Proposal Solicitation*

The second and final round of GCEF granting began in Spring 2015 with a call for proposals for Small Grants (\$5,000 to \$100,000), Large Grants (\$100,000 to \$600,000) and Legacy Grants (\$600,000 to \$4.25 million).

To support this year's grant round, GCEF held a community meeting—its fourth—where almost 100 attendees learned more about the grants, brainstormed on project ideas, and networked with other potential grant applicants. A total of 1,150 posters and flyers were distributed in the community to encourage Greenpointers to participate in the grant round. GCEF also hosted multiple neighborhood meetings, applicant workshops, networking events, and online webinars, and conducted

**CONTINUED ON PAGE 3**

# GCEF SMALL GRANT AWARDS FOR 2015

In 2015, GCEF is awarding 17 Small Grant projects a total of \$978,000. With \$522,000 in matching contributions, GCEF is making \$1.5 million in on-the-ground investments in a healthier, greener Greenpoint!

## **Greenpoint Eco-Schools Green STEM Afterschool Club Program—Phase 2 and Program Supplies**

RECIPIENT: National Wildlife Federation  
GCEF GRANT: \$99,934 | MATCHING: \$0  
LOCATION: PS 31, PS 34, PS 110, and MS 126 in Greenpoint

## **The Urban Birds of McGolrick Park**

RECIPIENT: New York City Audubon Society, Inc  
GCEF GRANT: \$5,669 | MATCHING: \$3,367  
LOCATION: Msrg. McGolrick Park

## **For the Birds! with Public School 110 The Monitor School: Youth and Adult Environmental Education in Greenpoint**

RECIPIENT: Audubon New York  
GCEF GRANT: \$51,843 | MATCHING: \$18,822  
LOCATION: PS 110, Msgr. McGolrick Park, and adult educational programming in Greenpoint

## **For the Birds! with St. Stanislaus Kostka Catholic Academy: Youth and Adult Environmental Education in Greenpoint**

RECIPIENT: Audubon New York  
GCEF GRANT: \$47,403 | MATCHING: \$18,154  
LOCATION: St. Stanislaus Kostka Catholic Academy, Msgr. McGolrick Park, and adult educational programming in Greenpoint

## **Creating Green Buffers in the Greenpoint Industrial Area: A Community Planning Initiative**

RECIPIENT: NYC Soil & Water Conservation District  
GCEF GRANT: \$97,675 | MATCHING: \$28,472  
LOCATION: Industrial area bounded by Norman Avenue, Nassau Avenue, Kingsland Street and Van Dam Street

## **Greenpoint Industrial Environmental Improvement Program**

RECIPIENT: Evergreen: Your North Brooklyn Business Exchange  
GCEF GRANT: \$99,950 | MATCHING: \$39,675  
LOCATION: Greenpoint

## **Greenpoint Business Environmental Stewardship**

RECIPIENT: NYC Industrial & Technology Assistance Corporation  
GCEF GRANT: \$100,000 | MATCHING: \$86,952  
LOCATION: Greenpoint

## **Green Tweens STEM Summer Program at the Y**

RECIPIENT: YMCA of Greater New York—Greenpoint Branch  
GCEF GRANT: \$69,950 | MATCHING: \$48,000  
LOCATION: 99 Meserole Ave., Greenpoint

## **Greenpoint Lead in Garden Soil Outreach Project**

RECIPIENT: Neighbors Allied for Good Growth  
GCEF GRANT: \$35,737 | MATCHING: \$6,345  
LOCATION: Greenpoint

## **The Greenpoint Bioremediation Project**

RECIPIENT: Newtown Creek Alliance  
GCEF GRANT: \$82,962 | MATCHING: \$100,700  
LOCATION: Java St. Community Garden, 61 Franklin St. Community Garden, North Brooklyn Boat Club, Newtown Creek Wastewater Treatment Plant, Brooklyn Public Library—Greenpoint Branch

## **Reduce Reuse Recycle Greenpoint! (Restaurants)**

RECIPIENT: Neighbors Allied for Good Growth  
GCEF GRANT: \$31,736 | MATCHING: \$3,640  
LOCATION: Greenpoint

## **Greenpoint Parks Community Stewardship Program**

RECIPIENT: Open Space Alliance for North Brooklyn  
GCEF GRANT: \$99,000 | MATCHING: \$34,000  
LOCATION: Msrg. McGolrick Park, Transmitter Park, Newtown Barge Park, and Greenpoint and American Playgrounds

## **Improving Sustainable Practices at Java Street Garden—Phase 2**

RECIPIENT: Open Space Alliance for North Brooklyn  
GCEF GRANT: \$30,220 | MATCHING: \$0  
LOCATION: 59 Java St., Greenpoint

## **Newtown Creek SAMPLES: Studying Water Quality for Public Learning and Ecological Services**

RECIPIENT: Newtown Creek Alliance  
GCEF GRANT: \$35,000 | MATCHING: \$31,936  
LOCATION: Portions of Newtown Creek and East River in Greenpoint

## **Go Green Activity Hub**

RECIPIENT: Town Square, Inc  
GCEF GRANT: \$58,450 | MATCHING: \$101,500  
LOCATION: Greenpoint

## **Dupont Street Senior HDFC Garden Renovation**

RECIPIENT: Dupont Street Senior HDFC  
GCEF GRANT: \$5,000 | MATCHING: \$450  
LOCATION: 80 Dupont St., Greenpoint

## **Soil Cycle**

RECIPIENT: Eyebeam Atelier, Inc  
GCEF GRANT: \$27,600 | MATCHING: \$0  
LOCATION: Citizens of the World Charter School, MS 126 and Northside Charter High School in Greenpoint

42 one-on-one consultations to assist prospective applicants with the grant process. And over 1,400 subscribers received regular email updates from GCEF about the 2015 grant round, applicant assistance opportunities, and upcoming events.

By the deadline for submittal of proposals on August 6, GCEF received 42 proposals (26 Small, 12 Large, and 4 Legacy Grants) for a total funding request of \$14 million.

**Proposal Review**

Upon receipt of the Small Grant proposals, the GCEF co-General Administrator, the National Fish and Wildlife Foundation, screened and scored all proposals based on minimum standards (e.g., feasibility in terms of methods, budget, and timeline) and evaluation criterion outlined in the call for proposals (e.g., environmental benefits, work plan and budget, community partnerships.)

The results of screening and evaluation were used by

the State to make final selections of the Small Grant projects to receive GCEF funding.

**IMPORTANT DATES**

**Community Preferencing**

Thursday, Nov. 19<sup>th</sup>

Saturday, Nov. 21<sup>st</sup>

**Announcement of Large and Legacy Grant Awards**

December 2015

**2015 Small Grant Awards**

On November 5th, GCEF announced the selection of 17 projects to receive a total of \$978,000 in Small Grant funding. These projects will promote environmental education,

business-oriented eco-stewardship, community gardening, park conservancy, water quality, and other Greenpoint community environmental priorities. GCEF's Small Grant funding will be matched by \$522,000 in grantee contributions, bringing the total investment to \$1.5 million!

**WHAT'S NEXT FOR GCEF?**

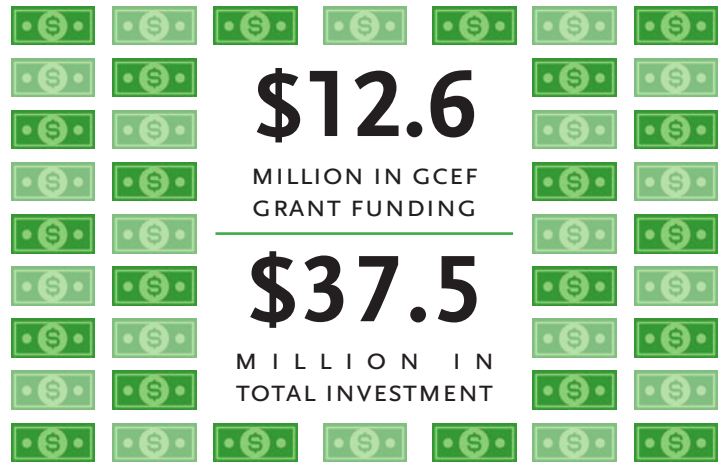
On November 19th and 21st, GCEF will once again host Greenpoint Community Preferencing events for Large and Legacy Grants. At these "preferencing" events, Greenpoint residents can learn more about the proposed projects and cast their vote for those they want to see implemented in their community. For more information on the Large and Legacy projects selected for preferencing, please visit [www.gcefund.org](http://www.gcefund.org).

Keep an eye out for the announcement of Large and Legacy Grant winners in December!

**GCEF BY THE NUMBERS (SO FAR)**

**41**

PROJECTS FUNDED



**1,259** ATTENDEES AT COMMUNITY MEETINGS



**1,355 +**  
SUBSCRIBERS TO GCEF EMAIL ALERTS



GREENPOINT COMMUNITY ORGANIZATIONS ENGAGED



**> 6,272**  
VOLUNTEER HOURS CONTRIBUTED TO GCEF PROJECTS



**525**  
GREENPOINT PARTICIPANTS IN COMMUNITY PREFERENCING 2014



◀ **Improving Sustainability Practices at Java St. Community Garden.** Two solar panels and an energy storage system have been installed. A maintenance shed, benches, a picnic table, and raised vegetable beds were also built. Future activities include completing a rainwater collection system and accompanying rainwater garden.



▲ **Greening Greenpoint.** 73 new tree planting locations, 106 tree bed expansions, and 206 tree guard sites have been surveyed for completion. The Young Urban Forester interns tended to 179 tree beds and pruned 64 trees in the neighborhood. The first trees were planted on November 6th.

VIEW MORE PHOTOS, NEWS

# 2014 GCEF GRANT HIGHLIGHTS!

& UPDATES AT [GCEFUND.ORG](http://GCEFUND.ORG)



▶ **Soil Cycle: A Mobile Compost Initiative.** A specially-designed cargo bike was created, and a compost unit built at MS 126. Since August, the project has reached over 100 students, aged 5-18.



▶ **The Living Dock.** A 185 sq. ft. floating dock with space for 18 different plant and habitat units has been designed, built, and launched. Next steps include building the final habitat units, and documenting the organisms utilizing the dock.



▶ **Floating Classrooms on Greenpoint's Waterways.** Two large canoes, paddles, safety equipment, and storage systems, were purchased and used in conducting over 20 environmental education trips for a dozen groups.



▶ **Curb Your Litter: Greenpoint.** Thus far, there have been 4 neighborhood cleanup events in 2015. Over 200 volunteers have spent 758 hours picking up 1,200+ pounds of litter! A website has also launched, [CurbYourLitter.org](http://CurbYourLitter.org), mapping Greenpoint trash and recycling cans, and 311 litter complaints.

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