



**GREENPOINT
COMMUNITY
ENVIRONMENTAL
FUND**

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2015 GCEF Community Preferencing: Questions and Answers

On November 19th and 21st, the Greenpoint Community Environmental Fund (GCEF) will be holding Community “Preferencing” events to give Greenpoint residents an opportunity to express their preferences among the Large and Legacy Grant projects proposed for the community.

Below are answers to frequently asked questions about these events.

For complete information—including descriptions of the projects under consideration for funding – please visit: www.gcefund.org.

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Why is GCEF Holding Community Preferencing Events?

As GCEF invests in projects that address the Greenpoint community’s environmental Improvement priorities, we are committed to engaging and partnering with the community, and following a transparent and objective process.

The upcoming Community Preferencing events are a central part of this commitment – They ensure that Greenpoint residents have a direct role in guiding the selection of those projects that will be implemented in the community.

What Projects are being Considered for GCEF Funding?

The GCEF is considering 9 project applications: 6 for Large Grants (\$100,000 to \$600,000) and 3 for Legacy Grants (over \$600,000). **On November 6, factsheets on each of these 9 projects will be made available on the GCEF website: www.gcefund.org**



Leading up to the Greenpoint Community Preferencing events, GCEF will distribute information about project proposals selected for preferencing. In addition to the GCEF website, information will be placed in local newspapers, distributed to schools, libraries, and other community facilities, and provided to GCEF's network of community partners for their distribution.

Finally, poster boards presenting details on each proposed project will be available for review at each of three Community Preferencing events.

Will all the Proposed Projects be Funded by GCEF?

The amount of funding requested by the 9 proposed projects under consideration exceeds GCEF's available funding. Therefore, the GCEF cannot fund all of these projects.

The Community Preferencing events are designed to give Greenpoint residents an opportunity to voice their preferences among the 9 projects proposed for the community. The results of the preferencing will be incorporated into the State's decision-making about which of the projects will receive GCEF funding.

When and Where are the GCEF "Preferencing" Events?

There will be 3 Community Preferencing events:

- Thursday, November 19, 2015 from 12:00 to 2:30pm at the Brooklyn Expo Center (72 Noble Street).
- Thursday, November 19, 2015 from 6:00 to 8:30pm at the Brooklyn Expo Center (72 Noble Street).
- Saturday, November 22, 2014 from 10:00am to 3:00pm at the Polish National Home "Warsaw" (261 Driggs Avenue).

How were the Large and Legacy Grant Projects Selected for Preferencing?

In August 2015, grant applications for 12 Large Grant proposals (\$100,000 to \$600,000) and 4 Legacy Grant proposals (\$600,000 to \$4,250,000) totaling over \$12 million in requested funding were submitted to GCEF. Each of the proposed projects was reviewed by an Independent Review Committee – a group of experts with no connection to any of the



projects, and scored in accordance with criteria developed by the GCEF and outlined in the Request for Proposals.

The proposals receiving the highest scores from the Independent Review Committee are being shared with the Greenpoint community for preferencing.

What will Happen at the Preferencing Events?

The main purpose of the Community Preferencing events is to give Greenpoint residents an opportunity to voice preferences among environmental improvement projects proposed for the community.

After reviewing poster boards detailing the 9 proposed projects, all eligible Greenpoint residents will be invited to complete a ballot indicating which of the proposed projects they believe are most important for – and should be implemented in – their community.

Am I Eligible to Participate in Preferencing?

As with the Participatory Budgeting process, participation in GCEF “preferencing” will be open to all Greenpoint residents (those residing in zip code 11222) aged 16 and over. All prospective “voters” will be asked to register and provide a simple form of identification, such as a driver’s license, a bill, or credit card or bank statement. A complete list of acceptable forms of identification may be found at www.gcefund.org.

Where can I get more information on the Preferencing Events?

For more information, visit www.gcefund.org, or contact the GCEF Community Liaison Office at (718) 389-9044 ext. 15 or gcefund@northbrooklyn.org

