

# Greenpoint Business Environmental Stewardship

New York City Industrial & Technology Assistance Corporation



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received \$100,000 to conduct activities to improve the overall environmental footprint of the community by helping businesses implement environmentally- and financially-beneficial projects.

Major project activities include:

- 1) working with local manufacturing companies in Greenpoint to identify and implement environmental improvements within their operations, and to develop solutions that have a long-term positive and sustained impact on the community;
- 2) working with community partners and Greenpoint manufacturing firms to engage the community;
- 3) screening approximately 10 companies and providing three manufacturers in Greenpoint with assessments and implementation support;
- 4) working with selected companies to identify environmental opportunities specific to their manufacturing processes (i.e. improve water quality, reduce toxic pollutants, and improve air quality) and focus on source reduction of waste streams or the efficient use of resources (water, energy, raw materials);
- 5) preparing case studies of improvements at three companies; and
- 6) presenting a workshop for Greenpoint manufacturers and the community to share sustainable manufacturing best practices.

## Grant Amount

\$100,000

## Value of Grantee & Partner Contributions

\$86,952

## Location

Greenpoint

## Project Partners

- Greenpoint Manufacturing and Design Center
- Greenpoint businesses
- New York State Pollution Prevention Institute