



**GREENPOINT
COMMUNITY
ENVIRONMENTAL
FUND**

GCEF Announces 18 Additional Grants for 2020

Awards of over \$333,000 brings GCEF's total investment in "Greening" Greenpoint to almost \$68 million

The Greenpoint Community Environmental Fund (GCEF) is pleased to announce that 18 projects addressing the environmental improvement priorities of Greenpoint residents have been selected to receive grants totaling \$333,810. This funding brings GCEF's total investment in Greenpoint's environmental priorities to almost \$68 million dollars.

The projects being awarded GCEF funding in the 2020 grant round are:

Project Title: REUSABLE GREENPOINT: BAG PRINTING AND GIVEAWAY

Grant Recipient: North Brooklyn Neighbors (aka Neighbor's Allied for Good Growth)

Project Location: Greenpoint-wide

GCEF Grant Award: \$7,500

Project Title: SAFE SOILS IN GREENPOINT

Grant Recipient: North Brooklyn Neighbors (aka Neighbors Allied for Good Growth)

Project Location: Greenpoint-wide

GCEF Grant Award: \$9,280

Project Title: GREENPOINT ENVIRONMENTAL EDUCATION CENTER – LOCAL HISTORY AND STEM



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is a joint program of the New York State Office of the Attorney General and Department of Environmental Conservation

PROGRAMMING AT BPL

Grant Recipient: Brooklyn Public Library-Greenpoint Branch

Project Location: 107 Norman Avenue @ Leonard Street

GCEF Grant Award: \$2,722

Project Title: NEWTOWN CREEK SAMPLES III

Grant Recipient: Newtown Creek Alliance

Project Location: Newtown Creek with educational programming throughout Greenpoint

GCEF Grant Award: \$7,366

Project Title: GREENPOINT ECO-SCHOOLS: GREENPOINT SCHOOLYARD HABITAT PROJECTS

Grant Recipient: National Wildlife Federation

Project Locations: P.S. 31 Samuel F. Dupont, P.S. 34 Oliver H. Perry, and John Ericsson M.S. 126

GCEF Grant Award: \$26,218

Project Title: GREENPOINT ECO-SCHOOLS: MANHATTAN AVENUE STREET END PARK GARDEN UPGRADES

Grant Recipient: National Wildlife Federation

Project Locations: Manhattan Avenue Street End Park

GCEF Grant Award: \$10,762

Project Title: GREENPOINT SEED KIT ACTIVITIES AND CURRICULUM

Grant Recipient: National Wildlife Federation

Project Locations: P.S. 31 Samuel F. Dupont, P.S. 34 Oliver H. Perry, P.S. 110 The Monitor and John Ericsson M.S. 126

GCEF Grant Award: \$53,612

Project Title: PS 110 GARDEN RENOVATION UPDATE

Grant Recipient: P.S. 110 PTA

Project Location: P.S. 110 The Monitor, 124 Monitor Street

GCEF Grant Award: \$21,295.20

Project Title: ECO SCHOOLS: REUSABLE BAG GIVEAWAY

Grant Recipient: P.S. 110 PTA

Project Location: P.S. 110 The Monitor, 124 Monitor Street

GCEF Grant Award: \$21,609

Project Title: GREENPOINT PUBLIC PADDLE AND KAYAK EVENTS

Grant Recipient: North Brooklyn Community Boathouse

Project Locations: Newtown Creek

GCEF Grant Award: \$46,228



Project Title: NORTH BROOKLYN COMMUNITY BOATHOUSE CAPACITY BUILDING

Grant Recipient: North Brooklyn Community Boathouse

Project Locations: 51 Ash Street, Greenpoint

GCEF Grant Award: \$15,000

Project Title: HORTICULTURAL MAINTENANCE AT MCGOLRICK PARK

Grant Recipient: The Horticultural Society of New York

Project Location: McGolrick Park

GCEF Grant Award: \$11,000

Project Title: FOR THE BIRDS! ENVIRONMENTAL EDUCATION PROGRAM RECORDED LESSONS & ACTIVITIES

Grant Recipient: National Audubon Society/Audubon New York

Project Locations: P.S. 31 Samuel F. Dupont School and also available on the GCEF website

GCEF Grant Award: \$1,555

Project Title: ENVIRONMENTAL EDUCATION PUBLIC EVENTS AT KINGSLAND WILDFLOWERS

Grant Recipient: Newtown Creek Alliance

Project Location: 520 Kingsland Avenue

GCEF Grant Award: \$18,590

Project Title: 61 FRANKLIN ST. COMMUNITY GARDEN IMPROVEMENTS AND WORKSHOPS

Grant Recipient: North Brooklyn Parks Alliance (aka Open Space Alliance for North Brooklyn)

Project Location: 61 Franklin St. Community Garden

GCEF Grant Award: \$7,500

Project Title: UNDER THE K BRIDGE PARK EQUIPMENT AND CELEBRATION AND OSA CAPACITY BUILDING

Grant Recipient: North Brooklyn Parks Alliance (aka Open Space Alliance for North Brooklyn)

Project Location: Under the new Kosciuszko Bridge as it arches over Newtown Creek, on the Brooklyn side along Cherry Street bounded by Scott and Seward Avenues to the west and east respectively

GCEF Grant Award: \$56,475

Project Title: INTRODUCTION OF HERBACEOUS PLANTS TO RAFT PLANTER BOXES AT NORTH HENRY STREET INLET

Grant Recipient: Fiorello H. LaGuardia Community College Foundation

Project Location: North Henry Street Inlet along Newtown Creek

GCEF Grant Award: \$5,350

Project Title: ENVIRONMENTALLY FRIENDLY EQUIPMENT PURCHASE FOR EVENTS IN GREENPOINT

Grant Recipient: Town Square

Project Location: Greenpoint-wide

GCEF Grant Award: \$11,777.52



Background

In December of 2019, the Greenpoint Community Environmental Fund (GCEF) gave notice of its intention to conduct an additional round of funding that would be available to all past and present grantees for the purchase of supplies and materials, and staff time and related expenses for one or more activities that would have a significant benefit to the Greenpoint environment. On February 5th, 2020, GCEF issued a "Request for Proposals" (RFP) for the GCEF's 2020 grant round. In the interest of meeting the GCEF's program's end date – slated for December 2020 – the RFP required that all proposed activities to be completed by August 31, 2020.

In response to the RFP, GCEF received 22 proposals for restricted donation grants for a total of \$614,833.35 in requested funding.

While applications were being considered in March, the Novel Coronavirus Disease, COVID-19, was declared a pandemic by the World Health Organization, and related emergencies were declared by the federal and New York State governments. These declarations resulted in school and business closures, stay-at-home orders, and other measures to combat the outbreak.

Subsequently, several organizations that had applied for funding expressed concern to GCEF that on-going Coronavirus-related restrictions would inhibit their ability to meet the August 31, 2020 activities completion deadline. The organizations requested that GCEF extend this deadline so that the community would be best served by the proposed activities. GCEF agreed with this concern and, in anticipation of an easing of coronavirus restrictions over time, GCEF extended the date by which all funded activities must be completed by a full year – to August 31, 2021.

2020 GCEF Grant Awards: More Investments in a Greener Greenpoint

On October 7th, 2020, GCEF announced that 18 projects addressing the environmental improvement priorities of Greenpoint residents had been selected to receive grants totaling \$333,810. This funding brings the total investment in Greenpoint's environmental priorities being made by GCEF to almost \$68 million dollars.

GCEF Grant Evaluation Process and New York State Decision Making

Upon receipt, the GCEF General Administrator – the National Fish and Wildlife Foundation (NFWF) – screened all grant proposals to ensure they met minimum standards (i.e., they were complete and met GCEF grant guidelines outlined in the RFP).

All proposals meeting minimum standards and deemed feasible were then evaluated by NFWF based on whether the activities would provide a significant benefit to the Greenpoint environment,



were feasible in terms of methods, budget, and timeline, and the applicant's past performance as a GCEF grantee, if applicable.

The screening and evaluation results, and NFWF's related funding recommendations, were provided to the State (New York State Office of the Attorney General and Department of Environmental Conservation) and the State made final selections of the grant proposals to receive GCEF funding.

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